



WWE® RETURNS TO AUSTRALIA THIS AUGUST

Australia – February 16, 2015 – WWE LIVE™ will return to Australia with three events, including shows at the Brisbane Entertainment Centre in Brisbane on Thursday, August 6, Rod Laver Arena in Melbourne on Friday, August 7 and Qantas Credit Union Arena in Sydney on Saturday, August 8.

Tickets are available now through Ticketek at ticketek.com.au/wwelive and range in price from AUD \$50 - \$350 with VIP packages available for AUD \$995.

Fans attending WWE LIVE will be able to see their favorite Superstars including John Cena®, United States Champion Rusev™, Roman Reigns™, Bray Wyatt™, Dean Ambrose™, Intercontinental Champion Bad News Barrett™ and Kane®. *

“WWE is excited to return to Australia, giving fans the opportunity to experience an energetic, larger-than-life entertainment event featuring their favorite Superstars,” said Gerrit Meier, WWE Executive Vice President, International. “WWE LIVE will deliver the same non-stop action and family fun fans know and love from our TV programs on Fox 8 and WWE Network.”

WWE programming including *Monday Night Raw*®, *SmackDown*®, *Main Event*® and *NXT*®, airs every week on Foxtel’s Fox8 channel, and *WWE Afterburn* airs weekly on 7Mate.

*Talent line-up subject to change.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all 12 live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 170 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo. Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to entering into, maintaining and renewing key agreements, including television and pay-per-view programming and our new network distribution agreements; risks relating to the launch and maintenance of our new network; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to regulatory matters; risks resulting from the highly competitive and fragmented nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; the risk of accidents or injuries during our physically demanding events; risks associated with producing and travelling to and from our large live events, both domestically and internationally; risks relating to our film business; risks relating to new businesses and strategic investments; risks relating to our computer systems and online operations; risks relating to general economic conditions and our exposure to bad debt risk; risks relating to litigation; risks relating to market expectations for our financial performance; risks relating to our revolving credit facility specifically and capital markets more generally; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider relevant.

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